

Coalition Communication: Agriculture



COVID-19 UPDATES

We need your help in sharing information about the COVID-19 vaccine [Vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them.

Vaccines are currently being given to those in Phase 1B (see [graphic](#)). Since vaccines are extremely limited, Phase 1B will last for several weeks.

Ohioans over 75 years of age and older; and those with a developmental or intellectual disability **AND** specific severe congenital or developmental disorders listed in the [Priority Populations Fact Sheet](#), are eligible for vaccines.

Tentative dates to start vaccinating additional Phase 1B populations are:

- **Feb. 1, 2021:** Ohioans 70 years of age and older; employees of K-12 schools that wish to remain or return to in-person or hybrid models.
- **Feb. 8, 2021:** Ohioans 65 years of age and older.
- **Feb. 15, 2021:** Those with specific severe congenital or developmental disorders listed in the [Priority Populations Fact Sheet](#).

INDUSTRY INFORMATION

■ Due to steadily decreasing hospitalizations from COVID-19 cases, Ohio has pushed the start time of the curfew back by one hour. The curfew is currently in effect from 11 p.m. to 5 a.m. through Feb. 11. If hospitalizations continue to decrease, the curfew can be pushed back further or eliminated.

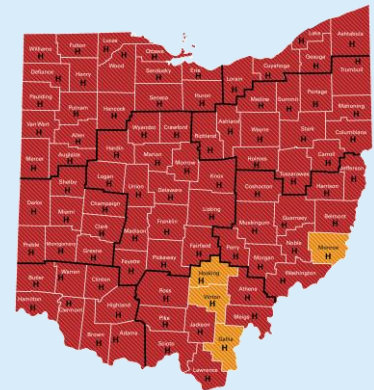
■ Looking for information regarding grants, farm loan flexibilities, coronavirus food assistance program, and more? The USDA's Farm Service Agency has resources available at <https://www.farmers.gov/coronavirus>.

■ Everyone experiences stress - challenges on the farm, chronic disease, or an argument with a loved one. Confidential support is offered 24/7 by phone or text. Call the Ohio CareLine at **1-800-720-9616**, or text the keyword **"4hope"** to **741-741**.

KEY STATS

Data as of 1/28/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	6,221
Death Average	74
Hospitalization Average	253
ICU Admission Average	26

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestion, please contact Alicia Shoultz at (614) 648-0757 or by emailing a.shoultz@expo.ohio.gov.



SUGGESTED SOCIAL MEDIA POSTS

In the early phase of #COVID19 vaccinations, supply will be limited. As supply increases, the #COVID19 vaccines will be available to all Ohioans who choose to be vaccinated. Learn more <https://coronavirus.ohio.gov/vaccine>
[Suggested artwork: COVID-19 Vaccines: Ohio's Phased Approach](#)

Right now, vaccine supply is still limited. Until a substantial number of Ohioans can be vaccinated, proper prevention, like wearing masks & social distancing, will reduce your chance of being exposed to or spreading the virus during the pandemic. Don't let up.
<https://coronavirus.ohio.gov/vaccine> #InThisTogether

How can you be sure a #COVID19 vaccine will be safe? The @US Food and Drug Administration thoroughly tests vaccines before they are offered to the public.
<https://www.cdc.gov/vaccines/hcp/conversations/ensuring-safevaccines.html>

Fact: You can't get COVID-19 from receiving a #COVID19 vaccine. Having symptoms like fever or soreness after you get a vaccine is a normal sign that your immune system is learning to fight the virus. See more myths vs. facts at <https://bit.ly/OHVaccineMyths>.

Trust the FACTS: #COVID19 vaccines don't implant you with tracking chips, give you #COVID19, cause autism, or alter your DNA. They are safe and effective. See more debunked myths at <https://bit.ly/OHVaccineMyths>.

How can a vaccine protect you from getting very sick from COVID-19? Learn more here <http://bit.ly/OHVaccine-PlainFAQ>

TALKING POINTS FOR YOU

- The COVID-19 vaccine supply is extremely limited, and the priority will be given to Ohio's most vulnerable residents and school personnel who commit to remaining open or reopening schools full time or in hybrid mode by March 1.
- Right now, the vaccine supply in Ohio and across the country is limited. Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
- Ohio's curfew was extended one hour this week because COVID-19 hospitalizations have remained below 3,500 for seven consecutive days. If we continue taking proper health and safety precautions, we can extend the curfew to midnight or even eliminate it completely.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment).
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.

RESOURCES

VACCINE COMMUNICATIONS TOOLKIT

[COVID-19 Vaccine Communications Toolkit](#)

HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

LATEST UPDATES

[COVID-19 Vaccination Program](#)

[Public Health Orders](#)

[News Releases](#)

[Sector-Specific](#)

[Requirements](#)

[Myths vs. Facts: COVID-19 Vaccine](#) NEW

VIDEOS

[Remember When](#) NEW

[COVID-19 is Unpredictable](#)

[Ohio Nurses: We Need Your Help](#)

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)

[Masks Required/Capacity](#)

[What You Can Do](#)

[Social Distancing](#)

[All Printables](#)

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the **behavioral health team**, please contact Lindsay Deering at lindsay.deering@mha.ohio.gov.

Coalition Communication: Behavioral Health



COVID-19 UPDATES

Phase 1A remains open with an acknowledgement that vaccinating congregate care facilities and high-risk healthcare providers will take more time. Continue collaborating with your local health departments as they work hard to distribute the vaccine supplies currently available.

Ohioans over 75 years of age and older; and those with a developmental or intellectual disability **AND** specific severe congenital or developmental disorders listed in the [Priority Populations Fact Sheet](#), are eligible for vaccines.

Tentative dates to start vaccinating additional Phase 1B populations are:

- **Feb. 1, 2021:** Ohioans 70 years of age and older; employees of K-12 schools that wish to remain or return to in-person or hybrid models.
- **Feb. 8, 2021:** Ohioans 65 years of age and older.
- **Feb. 15, 2021:** Those with specific severe congenital or developmental disorders listed in the [Priority Populations Fact Sheet](#).

[Vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them. If you or someone you know is eligible to receive a vaccine in Phase 1B, they should use this tool.

Curfew Update

The Ohio Department of Health has amended Ohio's curfew to 11:00pm to 5:00am for at least two weeks because COVID-related hospitalization has dropped below 3,500 for seven consecutive days. The curfew is contingent on hospital utilization statewide.

INDUSTRY INFORMATION

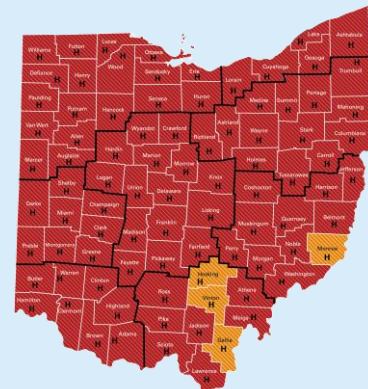
■ The Ohio Department of Developmental Disabilities has developed [plain language resources](#) about the COVID-19 vaccine. These resources also include [vaccine provider best practices](#).

■ Everyone experiences stress - challenges with work, chronic disease, or an argument with a loved one. Confidential support is offered 24/7 by phone or text. Call the Ohio CareLine at **1-800-720-9616**, or text the keyword **"4hope"** to **741-741**.

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SUGGESTED SOCIAL MEDIA POSTS

Safe. Effective. Rigorously tested. #COVID19 vaccines are rolling out to older Ohioans. While it will take time before it is available for everyone, it's the best way to protect our health and help Ohio on the road to recovery. <https://youtu.be/p0-MgPCQFhk>

When can I get my COVID-19 vaccine? Older Ohioans are eligible:

- ✓ Already eligible - Age 75 +
- 🕒 Feb. 1 - Ohioans 70 and older
- 🕒 Feb. 8 - Ohioans 65 and older

Find a provider near you at <https://vaccine.coronavirus.ohio.gov>

Trust the FACTS: #COVID19 vaccines won't change your DNA, alter your genetic makeup, implant you with a tracking chip, or cause infertility. See more debunked myths at <https://bit.ly/OHVaccineMyths>

During a pandemic, every move you make comes with risk – like an unmasked poker night with the guys or hunting trip with friends. Until we're all protected, limit your risk and stay safe, Ohio. #InThisTogetherOhio
<https://www.youtube.com/watch?v=vv21QLKT-Mc>

TALKING POINTS FOR YOU

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HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the importance of key messages: wear a mask, wash hands often, and practice social distancing.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio
#ag
#COVID19

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders](#)
[News Releases](#)
[Sector-Specific Requirements](#)
[Myths vs. Facts: COVID-19 Vaccine](#) ^{NEW}

VIDEOS

[Remember When](#) ^{NEW}
[COVID-19 is Unpredictable](#)
[Ohio Nurses: We Need Your Help](#)
[Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)
[Masks Required/Capacity](#)
[What You Can Do](#)
[Social Distancing](#)
[All Printables](#)

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Coalition Communication: Business



COVID-19 UPDATES

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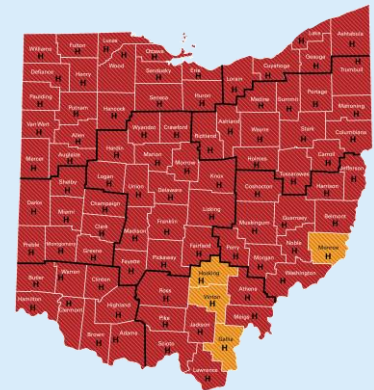
INDUSTRY INFORMATION

- Gov. DeWine announced a gradual easing of the curfew based on hospitalization rates, a key indicator of disease severity. Get the [latest details](#), including the new start time of 11 p.m.
- Help prepare your workers for when it's their turn for the vaccine. There are [resources](#) to help you share how the vaccine is safe and efficient.

KEY STATS

Data as of 1/28/2021

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WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Development Services Agency team, please contact Penny Martin at (614) 425-8342 or by emailing Penny.Martin@development.ohio.gov



SUGGESTED SOCIAL MEDIA POSTS

Supporting your local business is as easy as 1..2..3 [#InThisTogetherOhio](#) ([Insert 123 Gif](#))

Together we can slow the spread of COVID-19 and help keep businesses, like ours open. [#InThisTogetherOhio](#) (Use [“When We’re Out”](#) graphic)

Wearing a mask, social distancing, and staying home when we feel sick, helps us [#StaySafeOhio](#). Together, we can slow the spread and keep our economy open. [#InThisTogetherOhio](#)

Ohioans over 65 can visit <https://vaccine.coronavirus.ohio.gov/> to find a vaccine provider in their area. [#InThisTogetherOhio](#)

TALKING POINTS FOR YOU

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HOW YOU CAN HELP

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- ✓ Submit letters to the editor or local news outlets that support the “COVID-19 Key Messages;” wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support “COVID-19 Key Messages,” and help showcase how you and your colleagues in the industry are supporting Ohio’s Responsible Restart.

RESOURCES

HASHTAGS TO USE

[#InThisTogetherOhio](#)
[#OhioSmallBusinesses](#)
[#ResponsibleRestartOhio](#)
[#MasksOnOhio](#)
[#StaySafeOhio](#)

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders](#)
[News Releases](#)
[Sector-Specific Requirements](#)
[Myths vs. Facts: COVID-19 Vaccine](#) NEW

VIDEOS

[COVID-19 is Unpredictable](#)
[Ohio Nurses: We Need Your Help](#)
[Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

[COVID-19 Vaccines: Ohio’s Phased Approach](#)
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[What You Can Do](#)
[Social Distancing](#)
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Coalition Communication: Faith-Based Community



COVID-19 UPDATES

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Curfew Update

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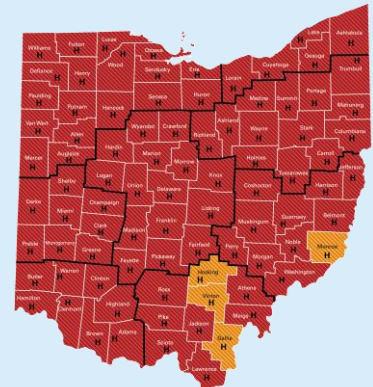
INDUSTRY INFORMATION

- As COVID-19 vaccines continue to be administered, ODH is regularly updating the [FAQ](#), [Myths vs. Facts](#), and more at coronavirus.ohio.gov/vaccine.
- [Northside church rings bells in honor of those who died from COVID-19](#)
- [Coronavirus pandemic making it harder to mourn loved ones, but families are finding ways: Coping Through COVID](#)
- [Faith and the COVID-19 vaccine: 'Using the Black church to get the word out'](#)

KEY STATS

Data as of 1/28/2021

PUBLIC ADVISORY SYSTEM



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SUGGESTED SOCIAL MEDIA POSTS

When can I get my COVID-19 vaccine? Older Ohioans are eligible:

- ✓ Already eligible - Age 75 +
- 🕒 Feb. 1 - Ohioans 70 and older
- 🕒 Feb. 8 - Ohioans 65 and older

Find a provider near you at <https://vaccine.coronavirus.ohio.gov>

Our hearts go out to all who are affected by the COVID-19 outbreak. We're here for you. We care. [#InThisTogetherOhio](#)

Curious about COVID-19 vaccines, their safety, and efficacy? Educate yourself by reading what is a myth, and what is a fact, about COVID-19 vaccines. Check out [☞ Myths vs. Facts: COVID-19 Vaccine](#)

TALKING POINTS FOR YOU

- The COVID-19 vaccine supply is extremely limited, and the priority will be given to Ohio's most vulnerable residents and school personnel who commit to remaining open or reopening schools full time or in hybrid mode by March 1.
- Right now, the vaccine supply in Ohio and across the country is limited. Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
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HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your congregation and those you interact with safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

[#InThisTogetherOhio](#)
[#OhioSmallBusinesses](#)
[#ResponsibleRestartOhio](#)
[#MasksOnOhio](#)
[#StaySafeOhio](#)

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders](#)
[News Releases](#)
[Sector-Specific Requirements](#)
[Myths vs. Facts: COVID-19 Vaccine](#) NEW

VIDEOS

[COVID-19 is Unpredictable](#)
[Ohio Nurses: We Need Your Help](#)
[Grit \(Clark Kellogg PSA\)](#)
[Remember When](#) NEW

RESOURCES

[How To Live Stream Services](#)
[Coping With Anxiety](#)
[Pop-Up Testing](#)
[Travel Advisories](#)

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Coalition Communication: Healthcare



COVID-19 UPDATES

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INDUSTRY INFORMATION

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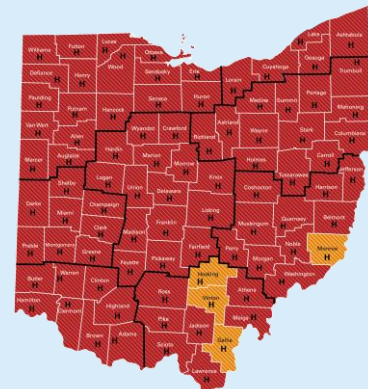
■ The Ohio Department of Developmental Disabilities has developed [Vaccine Provider Best Practices](#), suggestions for administering COVID-19 vaccines to people with developmental disabilities in clinic or drive-thru environments. Supplemental materials include:

- [Getting a Vaccine: What to Know About Me](#) - this form can be filled out by a person with a disability, or their caregiver, to help a provider best serve the patient.
- [Getting a Vaccine: What to Expect](#)
- [Social Story: Getting a COVID-19 Vaccine](#)
- [Plain Language FAQ](#)

KEY STATS

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SUGGESTED SOCIAL MEDIA POSTS

When can I get my COVID-19 vaccine? Older Ohioans are eligible:

- ✔ Already eligible - Age 75 +
- 🕒 Feb. 1 - Ohioans 70 and older
- 🕒 Feb. 8 - Ohioans 65 and older

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Safe. Effective. Rigorously tested. #COVID19 vaccines are rolling out to older Ohioans. While it will take time before the vaccines are available for everyone, they are the best way to protect our health and help Ohio on the road to recovery. <https://youtu.be/p0-MgPCQFhk>

Trust the facts: #COVID19 vaccines won't change your DNA, alter your genetic makeup, implant you with a tracking chip, or cause infertility. See more debunked myths at <https://bit.ly/OHVaccineMyths>

Trust the facts: Although #COVID19 vaccines are new, the mRNA technology they use has been studied for decades. It allows our bodies to safely and effectively create antibodies to prevent #COVID19. Learn more at <https://bit.ly/OHVaccineMyths>.

Fact: You can't get COVID-19 from receiving a #COVID19 vaccine. Having symptoms like fever or soreness after you get a vaccine is a normal sign that your immune system is learning to fight the virus. See more myths vs. facts at <https://bit.ly/OHVaccineMyths>.

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- ✔ Submit letters to the editor or local news outlets that support the importance of key messages: wear a mask, wash hands often, and practice social distancing.
- ✔ Participate in local media/radio interviews to support the importance of key messages (wear a mask, wash hands often, and practice social distancing) and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

- #InThisTogetherOhio
- #OhioSmallBusinesses
- #ResponsibleRestartOhio
- #MasksOnOhio
- #StaySafeOhio

VACCINE RESOURCES

- [COVID-19 Vaccine Communications Toolkit](#)
- [Vaccination Distribution Factsheet](#)
- [COVID Vaccine Myths vs. Facts](#)
- [Phase 1A Graphic](#)
- [Phase 1B Graphic](#)

LATEST UPDATES

- [COVID-19 Vaccination Program](#)
- [Public Health Orders](#)
- [News Releases](#)
- [Sector-Specific Requirements](#)
- [Myths vs. Facts: COVID-19 Vaccine](#) NEW

VIDEOS

- [Remember When](#)
- [Limit Your Risk](#) NEW
- [COVID-19 is Unpredictable](#)
- [Ohio Nurses: We Need Your Help](#)
- [Grit \(Clark Kellogg PSA\)](#)

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Coalition Communication: Higher Education



COVID-19 UPDATES

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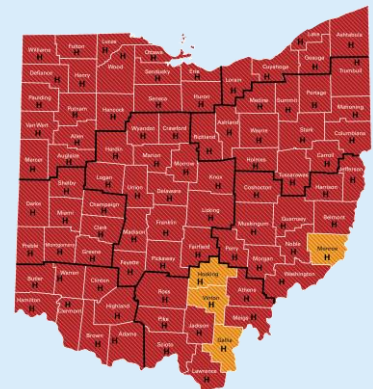
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Hospitalization Average	253
ICU Admission Average	26

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the [Ohio Department of Higher Education](#) team, please contact [Jeff Robinson](#) at [614-752-9487](tel:614-752-9487) or by emailing jrobinson@highered.ohio.gov



SUGGESTED SOCIAL MEDIA POSTS

In the early vaccination phase, supply will be limited. As the number of available doses increases, COVID-19 vaccines will be available to all Ohioans who choose to be vaccinated. Learn more <https://coronavirus.ohio.gov/vaccine>
[Suggested graphic: Ohio's Phased Approach]

Right now, vaccine supply is still limited. Until a substantial number of Ohioans can be vaccinated, proper prevention, like wearing masks & social distancing, will reduce your chance of being exposed to or spreading the virus during the pandemic. Don't let up.
<https://coronavirus.ohio.gov/vaccine> #InThisTogether

Fact: You can't get COVID-19 from receiving a #COVID19 vaccine. Having symptoms like fever or soreness after you get a vaccine is a normal sign that your immune system is learning to fight the virus. See more myths vs. facts at <https://bit.ly/OHVaccineMyths>.

TALKING POINTS FOR YOU

- The COVID-19 vaccine supply is extremely limited, and the priority will be given to Ohio's most vulnerable residents and school personnel who commit to remaining open or reopening schools full time or in hybrid mode by March 1.
- Right now, the vaccine supply in Ohio and across the country is limited. Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
- Ohio's curfew was extended one hour this week because COVID-19 hospitalizations have remained below 3,500 for seven consecutive days. If we continue taking proper health and safety precautions, we can extend the curfew to midnight or even eliminate it completely.

HOW YOU CAN HELP

- ✓ Set a good example by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and students safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor to local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders](#)
[News Releases](#)
[Sector-Specific Requirements](#)
[Myths vs. Facts: COVID-19 Vaccine](#) ^{NEW}

VIDEOS

[Remember When COVID-19 is Unpredictable](#) ^{NEW}
[Ohio Nurses: We Need Your Help](#)
[Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)
[Masks Required/Capacity](#)
[What You Can Do](#)
[Social Distancing](#)
[All Printables](#)

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the [Ohio Department of Higher Education](#) team, please contact [Jeff Robinson](#) at [614-752-9487](tel:614-752-9487) or by emailing jrobinson@highered.ohio.gov

Coalition Communication: Local Government



COVID-19 UPDATES

[Vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them. Vaccines are currently being given to those in Phase 1B (see [graphic](#)). Since vaccines are extremely limited, Phase 1B will last for several weeks.

Tentative dates to start vaccinating additional Phase 1B populations are:

- **Feb. 1, 2021:** Ohioans 70 years of age and older; employees of K-12 schools that wish to remain or return to in-person or hybrid models.
- **Feb. 8, 2021:** Ohioans 65 years of age and older.
- **Feb. 15, 2021:** Those with specific severe congenital or developmental disorders listed in the [Priority Populations Fact Sheet](#).

Vaccination Schedule for Ohio Schools: [Week 1 \(Feb 1\)](#) | [Week 2 \(Feb 8\)](#) | [Week 3 \(Feb 15\)](#) | [Week 4 \(Feb 22\)](#)

Following a sustained decrease in COVID-related hospitalizations, [Ohio's curfew has been amended](#) to begin at 11 p.m. The curfew will be modified further when hospitalizations reach [specifically defined levels](#). Alcohol sales for on-premises consumption are permitted before the curfew, but on-premises consumption must end at 11 p.m. Alcohol sales for carryout may continue during curfew hours in accordance with establishments' liquor permits. Food orders for carryout or delivery are also permitted during curfew hours.

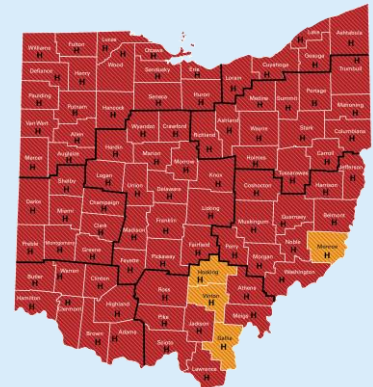
The federal government has been providing Ohio with an average of about 146,000 first doses of vaccine each week. Approximately 77,000 vaccines originally reserved for nursing home residents/staff who declined vaccination will also be distributed in the coming weeks. In pursuit of fairness and equity in the distribution of the scarce vaccines, Ohio will be [delivering vaccines directly into affordable senior housing locations](#) starting the week of Feb. 8.

According to the Ohio Department of Mental Health and Addiction Services, youth are presenting across the state with more acute mental health symptoms during the pandemic - which underscores the need for prioritized vaccination of teachers. **Anyone experiencing mental health concerns can speak with an Ohio CareLine behavioral health professional 24/7 at 800-720-6916.**

KEY STATS

Data as of 1/28/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	6,221
Death Average	74
Hospitalization Average	253
ICU Admission Average	26

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for Governor DeWine's Local Government team, please contact [Jill Del Greco](#) at 614-420-6954 or jill.delgreco@governor.ohio.gov



SUGGESTED SOCIAL MEDIA POSTS

Reach out for help if a young person you know is:

- ☐ talking about feeling hopeless ☐ worrying about being a burden ☐ feeling like there's no reason to live ☐ using drugs/alcohol or engaging in other risky behaviors
 - ☐ struggling w/ school ☐ disconnecting from family/friends
- (Use with an [Ohio CareLine image](#))**

📞 If you or a loved one is 70 or older – you are now eligible to get your vaccine! Visit [\[LOCAL WEBSITE\]](#) or vaccine.coronavirus.ohio.gov to learn which providers have received vaccines. Contact individual providers to learn how to get scheduled.

Curious about COVID-19 vaccines, their safety, and efficacy? Educate yourself by reading what is a myth, and what is a fact, about COVID-19 vaccines. Check out ☐ [Myths vs. Facts: COVID-19 Vaccine](#)

Help Ohio lift its curfew! The curfew is now based on the number of COVID hospitalizations statewide. It's up to all of us to #SlowTheSpread and stop our neighbors from getting seriously sick. There are currently ##### people hospitalized with COVID today. **(Find hospitalizations [here](#) and use with [curfew image](#))**

TALKING POINTS FOR YOU

- The COVID-19 vaccine supply is extremely limited, and the priority will be given to Ohio's most vulnerable residents and school personnel who commit to remaining open or reopening schools full time or in hybrid mode by March 1.
- Right now, the vaccine supply in Ohio and across the country is limited. Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
- Ohio's curfew was extended one hour this week because COVID-19 hospitalizations have remained below 3,500 for seven consecutive days. If we continue taking proper health and safety precautions, we can extend the curfew to midnight or even eliminate it completely.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#MasksOnOhio
#StaySafeOhio
#ResponsibleRestartOhio

VACCINE RESOURCES

[COVID-19 Vaccination Program](#)
[Vaccine Provider Locations](#)
[Vaccine Communications Toolkit](#)
[Vaccination Distribution Factsheet](#)
[K-12 Vaccination Factsheet](#)
[COVID Vaccine Myths vs. Facts](#)
[Phase 1A Graphic](#)
[Phase 1B Graphic](#)

LATEST UPDATES

[Public Health Orders](#)
[News Releases](#)
[Sector-Specific Requirements](#)
[Myths vs. Facts: COVID-19 Vaccine](#)

VIDEOS

[Remember When](#)
[Limit Your Risk](#)
[COVID-19 is Unpredictable](#)
[Nurses: We Need Your Help](#)
[Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

[Ohio Careline](#)
[Vaccine Phased Approach](#)
[Masks Required/Capacity](#)
[What You Can Do](#)
[Social Distancing](#)
[All Printables](#)

WE WANT TO HELP YOU!

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Coalition Communication: Manufacturing

COVID-19 UPDATES

We need your help in sharing information about the COVID-19 vaccine. [Vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them.

Vaccines are currently being given to those in Phase 1B (see [graphic](#)). Since vaccines are extremely limited, Phase 1B will last for several weeks.

Ohioans over 75 years of age and older; and those with a developmental or intellectual disability **AND** specific severe congenital or developmental disorders listed in the [Priority Populations Fact Sheet](#), are currently eligible for vaccines.

Tentative dates to start vaccinating additional Phase 1B populations are:

- **Feb. 1, 2021:** Ohioans 70 years of age and older; employees of K-12 schools that wish to remain or return to in-person or hybrid models.
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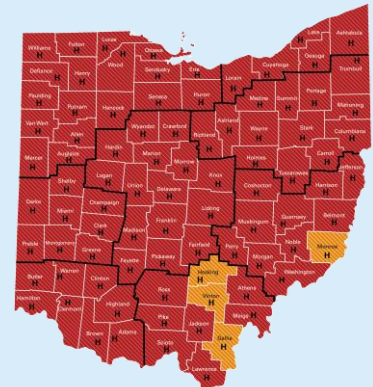
INDUSTRY INFORMATION

- Gov. DeWine announced a gradual easing of the curfew based on hospitalization rates, a key indicator of disease severity. Get the [latest details](#), including the new start time of 11 p.m.
- Looking for business resources? Visit businesshelp.ohio.gov or check out the [Ohio Manufacturing Alliance](#) and their [PPE Marketplace](#).
- Help prepare your workers for when it's their turn for the vaccine. There are [resources](#) to help you share how the vaccine is safe and efficient.
- You can find all kinds of posters and signs for your workplace [here](#).

KEY STATS

Data as of 1/28/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	6,221
Death Average	74
Hospitalization Average	253
ICU Admission Average	26

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for spreading the safety message, please contact

Bill Teets at 614.569.4509 or by emailing dascommunications@das.ohio.gov.



SUGGESTED SOCIAL MEDIA POSTS

Ohio has been receiving about 146,000 first doses of COVID-19 vaccine every week. Get the facts on Ohio's [phased in approach](#) to vaccinations. [#InThisTogetherOhio](#) [#ResponsibleRestartOhio](#)
Use [this graphic](#).

Did you know evidence shows that communities of color have been disproportionately affected by the virus, especially African American and Latino communities? Learn [more!](#) [#InThisTogetherOhio](#) [#ResponsibleRestartOhio](#)
Use [this graphic](#).

Can't make the live updates on Ohio's COVID-19 response? Full updates, including versions with foreign language translation, can be viewed on the [Ohio Channel's YouTube page](#). [#InThisTogetherOhio](#)

TALKING POINTS FOR YOU

- The COVID-19 vaccine supply is extremely limited, and the priority will be given to Ohio's most vulnerable residents and school personnel who commit to remaining open or reopening schools full time or in hybrid mode by March 1.
- Right now, the vaccine supply in Ohio and across the country is limited. Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
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HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

[#InThisTogetherOhio](#)
[#OhioSmallBusinesses](#)
[#ResponsibleRestartOhio](#)
[#MasksOnOhio](#)
[#StaySafeOhio](#)

LATEST UPDATES

[Vaccination Program](#)

[COVID-19 Vaccine Communications Toolkit](#)

[Vaccination Distribution Factsheet](#)

[Sector-Specific Requirements](#)

[Myths vs. Facts: COVID-19 Vaccine](#) NEW

VIDEOS

[COVID-19 is Unpredictable](#) NEW
[More than a Mask](#)

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)

[Phase 1A Graphic](#)

[Phase 1B Graphic](#)

[What You Can Do](#)

[Social Distancing](#)

[Posters and Signs](#)

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for spreading the safety message, please contact

Bill Teets at [614.569.4509](tel:614.569.4509) or by emailing dascommunications@das.ohio.gov.

Coalition Communication: Philanthropy



COVID-19 UPDATES

We need your help in sharing information about the COVID-19 vaccine [Vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them.

Vaccines are currently being given to those in Phase 1B (see [graphic](#)). Since vaccines are extremely limited, Phase 1B will last for several weeks.

Ohioans over 75 years of age and older; and those with a developmental or intellectual disability **AND** specific severe congenital or developmental disorders listed in the [Priority Populations Fact Sheet](#), are eligible for vaccines.

Tentative dates to start vaccinating additional Phase 1B populations are:

- **Feb. 1, 2021:** Ohioans 70 years of age and older; employees of K-12 schools that wish to remain or return to in-person or hybrid models.
- **Feb. 8, 2021:** Ohioans 65 years of age and older.
- **Feb. 15, 2021:** Those with specific severe congenital or developmental disorders listed in the [Priority Populations Fact Sheet](#).

Curfew Update

The Ohio Department of Health has amended Ohio's curfew to 11:00pm to 5:00am for at least two weeks because COVID-related hospitalization has dropped below 3,500 for seven consecutive days. The curfew is contingent on hospital utilization statewide.

INDUSTRY INFORMATION

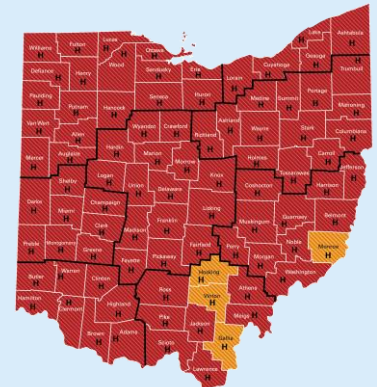
VACCINE COMMUNICATIONS TOOLKIT

This [toolkit](#) is now available to help your organization communicate to your donors, supporters, and volunteers about COVID-19 vaccine.

KEY STATS

Data as of 1/28/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	6,221
Death Average	74
Hospitalization Average	253
ICU Admission Average	26

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Philanthropy team, please contact

Fern Miele at (614) 842-3660 or by emailing Fern.Miele@ood.ohio.gov



SUGGESTED SOCIAL MEDIA POSTS

In the early vaccination phase, supply will be limited. As the number of available doses increases, COVID-19 vaccines will be available to all Ohioans who choose to be vaccinated. Learn more <https://coronavirus.ohio.gov/vaccine> [Suggested graphic: *Ohio's Phased Approach*]

There's a new tool to help you find local COVID-19 vaccination clinics and information. Go to [Vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) to search by zip code.

Curious about COVID-19 vaccines, their safety, and efficacy? Educate yourself by reading what is a myth, and what is a fact, about COVID-19 vaccines. Check out [Myths vs. Facts: COVID-19 Vaccine](#)

TALKING POINTS FOR YOU

- The COVID-19 vaccine supply is extremely limited, and the priority will be given to Ohio's most vulnerable residents and school personnel who commit to remaining open or reopening schools full time or in hybrid mode by March 1.
- Right now, the vaccine supply in Ohio and across the country is limited. Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
- Ohio's curfew was extended one hour this week because COVID-19 hospitalizations have remained below 3,500 for seven consecutive days. If we continue taking proper health and safety precautions, we can extend the curfew to midnight or even eliminate it completely.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders](#)
[News Releases](#)
[Sector-Specific Requirements](#)
[Myths vs. Facts: COVID-19 Vaccine](#) NEW

VIDEOS

[Remember When](#) NEW
[COVID-19 is Unpredictable](#)
[Ohio Nurses: We Need Your Help](#)
[Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)
[Masks Required/Capacity](#)
[What You Can Do](#)
[Social Distancing](#)
[All Printables](#)

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Coalition Communication: PreK-12 Education



COVID-19 UPDATES

K-12 Vaccinations

Beginning the week of Feb. 1, K-12 school employees who are necessary to the operation of in-person instruction for students (teachers, bus drivers, cafeteria workers, environmental services, etc.) will be eligible for vaccination. Schools districts have already or will designate a partner who will administer vaccinations to their staff. This process is being directed locally by educational service centers (ESCs). These partnerships will be honored by the state so long as all provider enrollment requirements are met, and the Ohio Department of Health guidance is followed. Partner providers and school districts, through the ESCs, will:

- Be notified of the designation and receive information about a school/district's designated week for first doses.
- Be required to complete a survey of the expected number of recipients at each school district and be given a deadline for submitting that information. **NOTE: This step is critical. Vaccine is scarce and vaccine should not sit on the shelf or go unused after allocation.**
- Receive an allocation from the state for the designated week(s).

Vaccination Schedule for Ohio Schools

- [Week 1 \(Feb 1\)](#)
- [Week 2 \(Feb 8\)](#)
- [Week 3 \(Feb 15\)](#)
- [Week 4 \(Feb 22\)](#)

EDUCATION INFORMATION

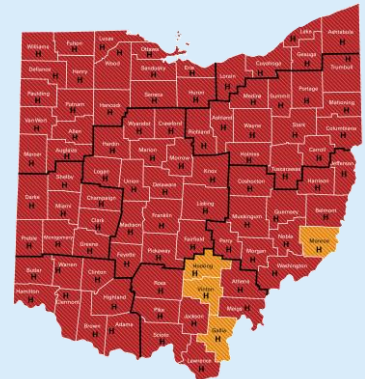
- 376 Ohio school districts are operating with 5-day in-person return to classes.
- 50 Ohio school districts are operating with a fully remote return to learning.
- 183 Ohio school districts are operating with a hybrid of in-person and remote return to learning.

**Many schools are holding in-person classes while offering an online option for those who prefer that route or who require it for health reasons. Data compiled 01/27/21. Information is subject to frequent change and does not represent an official categorization by the Ohio Department of Education.*

KEY STATS

Data as of 1/28/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	6,221
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Hospitalization Average	253
ICU Admission Average	26

WE WANT TO HELP YOU!

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SUGGESTED SOCIAL MEDIA POSTS

We know our families have questions about the #COVID19 vaccine. Visit <http://coronavirus.ohio.gov/vaccine> for answers to frequently asked questions, myths vs. facts and details about Ohio's phased approach for safe and effective vaccine distribution. #StaySafeOhio [Suggested art: https://coronavirus.ohio.gov/static/vaccine/phased_approach_ohio.jpg]

Our district is focusing on mental wellness for everyone in our schools. It's important for families to concentrate on mental health at home. @OHEducation posted helpful resources and tips in this Student and Staff Well-Being Toolkit: <http://education.ohio.gov/Topics/Reset-and-Restart-Student-and-Staff-Well-Being-Toolkit> #InThisTogetherOhio

We wear our masks to protect each other. Let's continue to practice healthy habits, limit gatherings and do our part to slow the spread of #COVID19. #MasksOnOhio #InThisTogetherOhio [Suggested art: <https://coronavirus.ohio.gov/static/responsible/signs/facemask-graphic-2.jpg>]

TALKING POINTS FOR YOU

- Next week, Ohio will make vaccine available to 91,000 K-12 teachers and school personnel who are necessary to provide in-person education to students. Like other groups eligible in Phase 1B of Ohio's vaccination program, this will be a rolling process. Due to the scarcity of vaccine, the process will take weeks, but Ohio's goal is to have all first doses administered by the end of February.
- If we use all the tools we have, we stand the best chance of getting our families, communities and schools back to "normal" sooner. Get vaccinated, wash your hands, wear your mask, stay six feet away from others and avoid crowds.
- Ohio's curfew was extended one hour this week because COVID-19 hospitalizations have remained below 3,500 for seven consecutive days. If we continue taking proper health and safety precautions, we can extend the curfew to midnight or even eliminate it completely.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep staff and students safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often and social distance.
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RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders](#)
[News Releases](#)

VIDEOS


[Limit Your Risk](#) 
[Don and Doff Mask Procedure \(Child\)](#)
[Don and Doff Mask Procedure \(Adolescent\)](#)

RESOURCES

[Ohio Department of Health: COVID-19 Health and Prevention Guidance for Ohio K-12 Schools](#)

[COVID-19 Fact Sheet Ohio K12 School Staff Vaccination Program](#)

[Schools Included In Week 1 Vaccine Distribution](#)

[COVID Vaccine Myths vs. Facts](#) 

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Department of Education team, please contact **Mandy Minick** at 614-816-4451 or by emailing Mandy.Minick@education.ohio.gov

Coalition Communication: Tourism & Arts



COVID-19 UPDATES

We need your help in sharing information about the COVID-19 vaccine. [Vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them. Vaccines are currently being given to those in Phase 1B (see [graphic](#)). Since vaccines are extremely limited, Phase 1B will last for several weeks.

Ohioans over 75 years of age and older; and those with a developmental or intellectual disability **AND** specific severe congenital or developmental disorders listed in the [Priority Populations Fact Sheet](#), are currently eligible for vaccines.

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- **Feb. 15, 2021:** Those with specific severe congenital or developmental disorders listed in the [Priority Populations Fact Sheet](#).

INDUSTRY INFORMATION

Small Business Administration (SBA) has launched the [Shuttered Venue Operators \(SVO\) Grant program](#). Eligible applicants may qualify for SVO Grants equal to **45% of their gross earned revenue**, with the maximum amount available for a single grant award of \$10 million. **\$2 billion is reserved for eligible applications with up to 50 full-time employees.**

Eligible entities include:

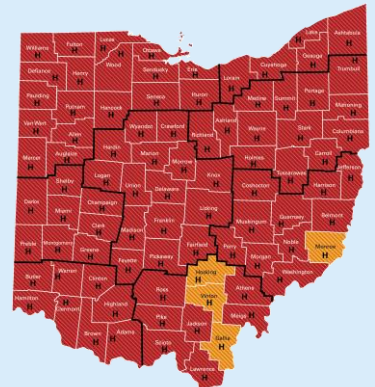
- Live venue operators, promoters, theatrical producers
- Live performing arts organization operators
- Relevant museum operators, zoos and aquariums who meet specific criteria
- Motion picture theater operators, talent representatives, and
- Each business entity owned by an eligible entity that also meets the eligibility requirements

[Click here](#) for more information and the application schedule.

KEY STATS

Data as of 1/28/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

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ICU Admission Average	26

WE WANT TO HELP YOU!

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SUGGESTED SOCIAL MEDIA POSTS

It's important that you are aware of how many people are actually in your "bubble" during the pandemic. Your "bubble" may be a lot larger than you think. (Attach "[bubble](#)" infographic)

Before you visit your favorite museum, art gallery, or historic site, make sure to call ahead and learn more about the hours and safety protocols. We want you to [#StaySafeOhio](#), so we can stay open. [#ArtsOhio](#) [#SupportLocalOhio](#)

It's time to put our [#MasksOnOhio!](#) Together we can slow the spread of COVID-19 and help keep businesses, like ours open. [#InThisTogetherOhio](#) (Attach "[When We're Out](#)" graphic)

Curious about COVID-19 vaccines, their safety, and efficacy? Educate yourself by reading what is a myth, and what is a fact, about COVID-19 vaccines. Check out [Myths vs. Facts: COVID-19 Vaccine](#)

TALKING POINTS FOR YOU

- The COVID-19 vaccine supply is extremely limited, and the priority will be given to Ohio's most vulnerable residents and school personnel who commit to remaining open or reopening schools full time or in hybrid mode by March 1.
- Right now, the vaccine supply in Ohio and across the country is limited. Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
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HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
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RESOURCES

HASHTAGS TO USE

[#InThisTogetherOhio](#)
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[#ResponsibleRestartOhio](#)
[#MasksOnOhio](#)
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LATEST UPDATES

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[Sector-Specific Requirements](#)
[Myths vs. Facts: COVID-19 Vaccine](#) NEW

VIDEOS

[COVID-19 is Unpredictable](#) NEW
[Ohio Nurses: We Need Your Help](#)
[Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)
[Masks Required/Capacity](#)
[What You Can Do](#)
[Social Distancing](#)
[All Printables](#)

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the [Ohio Development Services Agency](#) team please contact [Penny Martin](#) at (614) 425-8342 or by emailing Penny.Martin@development.ohio.gov